



ANNUAL DRIVE

ANNUAL DRIVE FACTS & FREQUENTLY ASKED QUESTIONS

PURPOSE OF THE ANNUAL DRIVE

The Annual Drive is an invitation to support Christ the King Catholic School through your normal giving, with the goals of Safety and Security; Teacher Recruitment, Retention and Professional Development; CKS Athletics; and CKS Arts. Your support places CKS in the best position to fulfill our mission and ensure the vibrancy, advancement, and vitality of our CKS community.

HOW MUCH SHOULD YOU GIVE?

CKS invites each family to give something. The school appreciates every gift. Our goal is 100% participation from our CKS families and staff. It is important to demonstrate to prospective donors outside the Christ the King community that CKS parents support the school. Foundations, corporations, and other major donors are more receptive when the entire school community demonstrates support through charitable giving.

LEVELS OF GIVING

Crown Society* \$15,000+
Pastor's Circle* \$10,000
St. Francis Society* \$5,000
St. Clare Society* \$3,500
President's Circle* \$2,000
Blue Ribbon \$1,000
Crusader any gift up to \$999

**Includes an invitation to the Pastor's and President's Reception*

DOES CKS ACCEPT MATCHING GIFTS?

Company matching is encouraged to maximize giving. Please check with your company's HR Department to find out if your company matches. With the match the school benefits and parents receive the benefit of a higher giving level.

ARE ANNUAL DRIVE GIFTS ARE TAX DEDUCTIBLE?

Yes, but always consult your tax advisor to determine the deductibility of this contribution.

IF I CAN ONLY MAKE A SMALL GIFT TO CKS DOES IT REALLY MATTER?

Absolutely! Your gift, combined with those from other parents, provides substantial support for the ongoing needs of the school. Every gift is an expression of support for CKS and every gift matters!

WHY DOES MY PARTICIPATION MATTER?

Participation matters because many foundations fund only schools that demonstrate wide support by their own parents. Your gift is a demonstration of your commitment to the school and a sign of Christ the King School's strength of community. Our goal is 100% participation from our CKS families and staff.

WHAT TIME PERIOD DOES THE ANNUAL DRIVE COVER?

The Annual Drive runs from September 16 through September 20 of the current school year. The funds are applied to the current year's operating budget, which runs from July 1 through June 30, so it is important that commitments are honored by January 31.

BY WHAT DATE DO I HAVE UNTIL TO HONOR MY COMMITMENT?

We ask that commitments be made by September 20, and fulfilled before January 31. If more time is needed just let us know. It is helpful to CKS if you make your commitment early, even if you don't pay until later. It is important for the administration and School Advisory Council to know the approximate total of the projected commitments when they meet in the fall for the budget planning process for the next school year.

CAN I ADD THE AMOUNT OF MY COMMITMENT TO COVER TUITION?

No. Tuition is a payment for services and your Annual Drive commitment is a contribution. There is a tax benefit for Annual Drive contributions, while none exists for tuition payments, so it is important that we keep them separate.

HOW DO I HONOR MY COMMITMENT?

Commitments may be honored in full or in installments by check or online payment

THANK YOU FOR BELIEVING IN OUR MISSION AND SHARING
YOUR RESOURCES WITH CKS.