



# CHRIST THE KING CATHOLIC SCHOOL + DALLAS ANNUAL DRIVE



## ANNUAL DRIVE FACTS

### PURPOSE OF THE ANNUAL DRIVE

This year, we were able to eliminate the "Gap", to place the school in the best position to fulfill our mission and ensure the vibrancy, advancement, and vitality of our CKS community.

In previous years, the Annual Fund was to fill the "Gap." Going forward, the Annual Drive is an invitation to support Christ the King Catholic School through your normal giving, with the goals of providing a safe campus for our students to focus on their spiritual and academic growth, retaining and recruiting quality faculty, and supporting our critical school improvements aligned with our upcoming Capital Campaign.

The Capital Campaign will be an invitation to prayerfully consider a transformational gift that can be spread over five years for the school/parish improvements.

### HOW MUCH SHOULD YOU GIVE?

- CKS invites each family to give something. The school appreciates every gift. Our goal is 100% participation from our CKS families and staff. It is important to demonstrate to prospective donors outside the Christ the King community that CKS parents support the school. Foundations, corporations, and other major donors are more receptive when the entire school community demonstrates support through charitable giving.

**ANNUAL DRIVE GIFTS ARE TAX DEDUCTIBLE.**

## **MATCHING GIFTS**

- Company matching is encouraged to maximize giving.
- Parents receive the added benefits of a higher giving level.
- Parents can check with their Human Resources Department to find out if their company matches employee donations.

## **LEVELS OF GIVING**

Crown Society*	\$15,000+
Pastor's Circle*	\$10,000
St. Francis Society*	\$5,000
St. Clare Society*	\$3,500
President's Circle*	\$2,000
Blue Ribbon	\$1,000
Crusader	any gift up to \$999

*\*Includes an invitation to the Pastor's and President's Reception*

## **IMPORTANT DATES**

September 1	Annual Drive begins
September 1-30	Grade Captain contact families as needed
October 1	Deadline to turn in commitment
January 31	Deadline to pay commitment